


Today the environment  
has a new ally. You.

**Dinamica**<sup>®</sup>  
BY MIKO  
NATURAL CHOICE

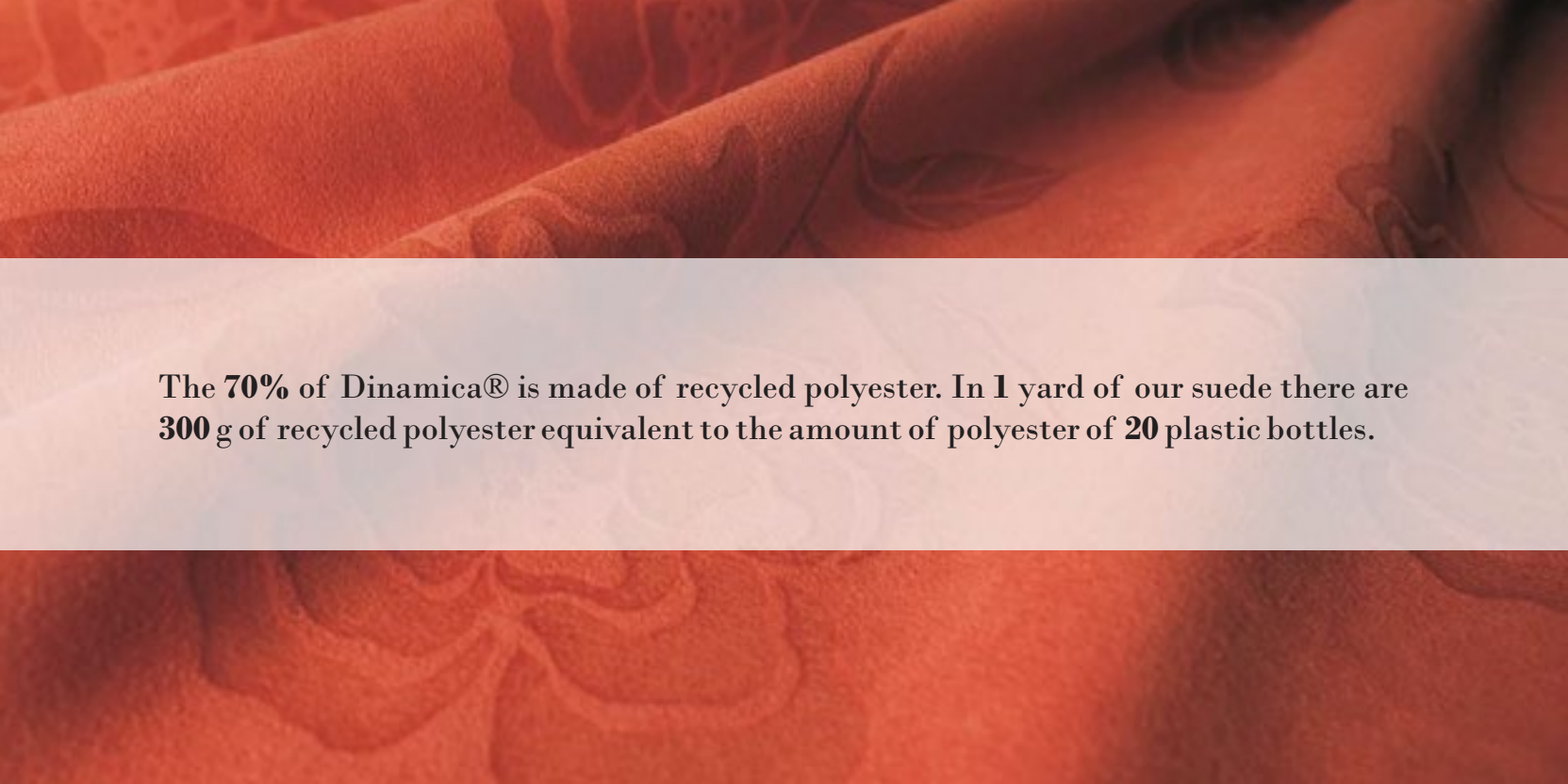


A scenic landscape featuring a bright blue sky with large, fluffy white clouds. In the foreground, there is a vibrant green field with several trees. The trees are lush and green, with dark trunks. The overall scene is bright and clear, suggesting a sunny day.

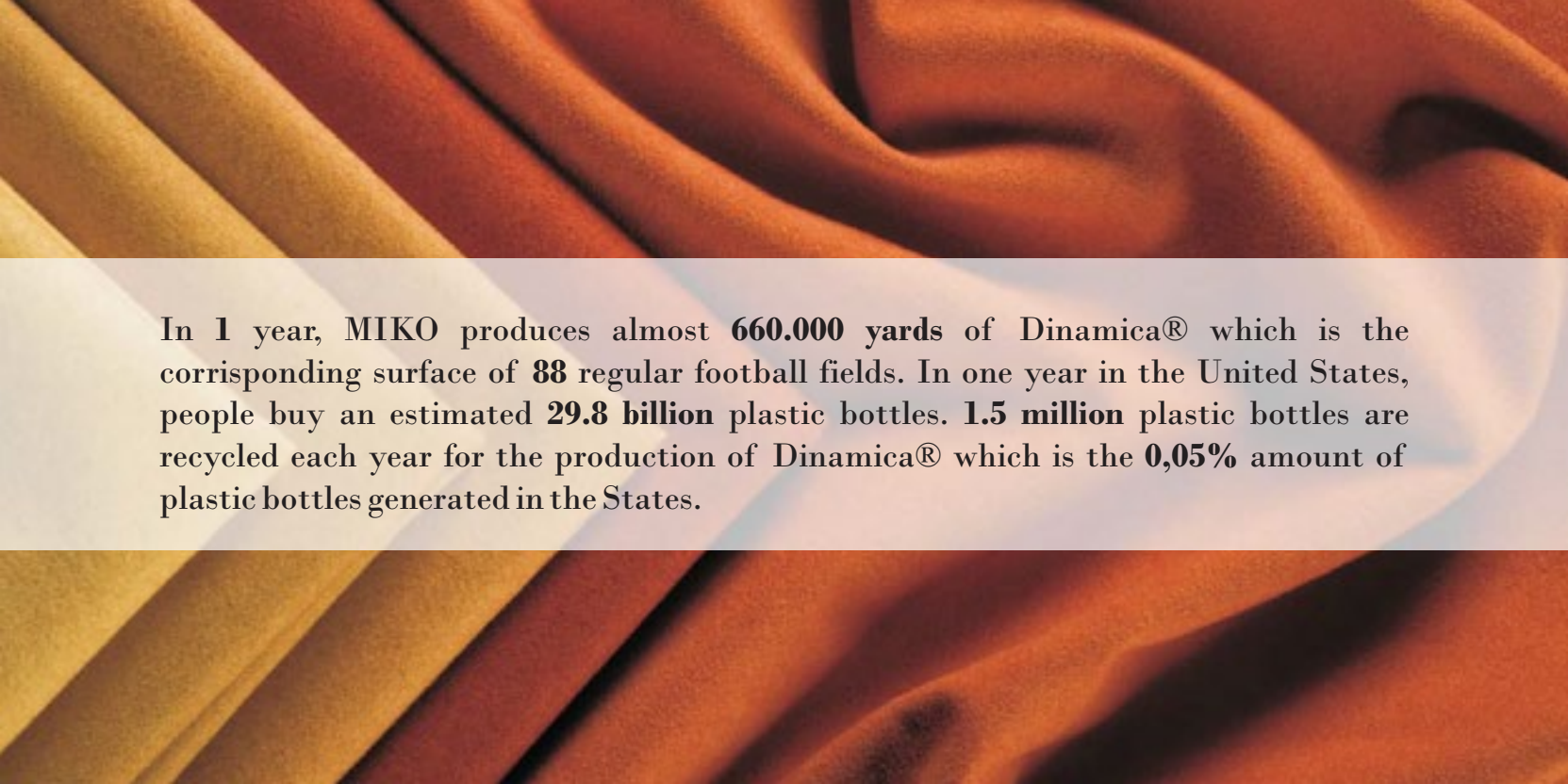
***Are you aware of the consequences of your choices?***

The background of the image consists of several large rolls of fabric in various shades of green and teal. The rolls are arranged in a way that creates a sense of depth and texture. The lighting is soft, highlighting the plush, suede-like quality of the material. The colors range from a deep forest green to a lighter, almost lime green, with some teal and blue-green tones interspersed.


Dinamica® by MIKO is an ecological suede for automotive that has less environmental impact than other similar products. It is made with a combination of **recycled polyester** coming from plastic bottles and polyurethane fibres. The production process of Dinamica® is similar to recycling paper where no harmful chemical solvents are used.

The background of the image is a close-up of an orange suede fabric. The fabric has a soft, napped texture and features a subtle, embossed floral pattern. The lighting is warm, highlighting the texture and color of the material. A semi-transparent white horizontal band is overlaid across the middle of the image, containing text.

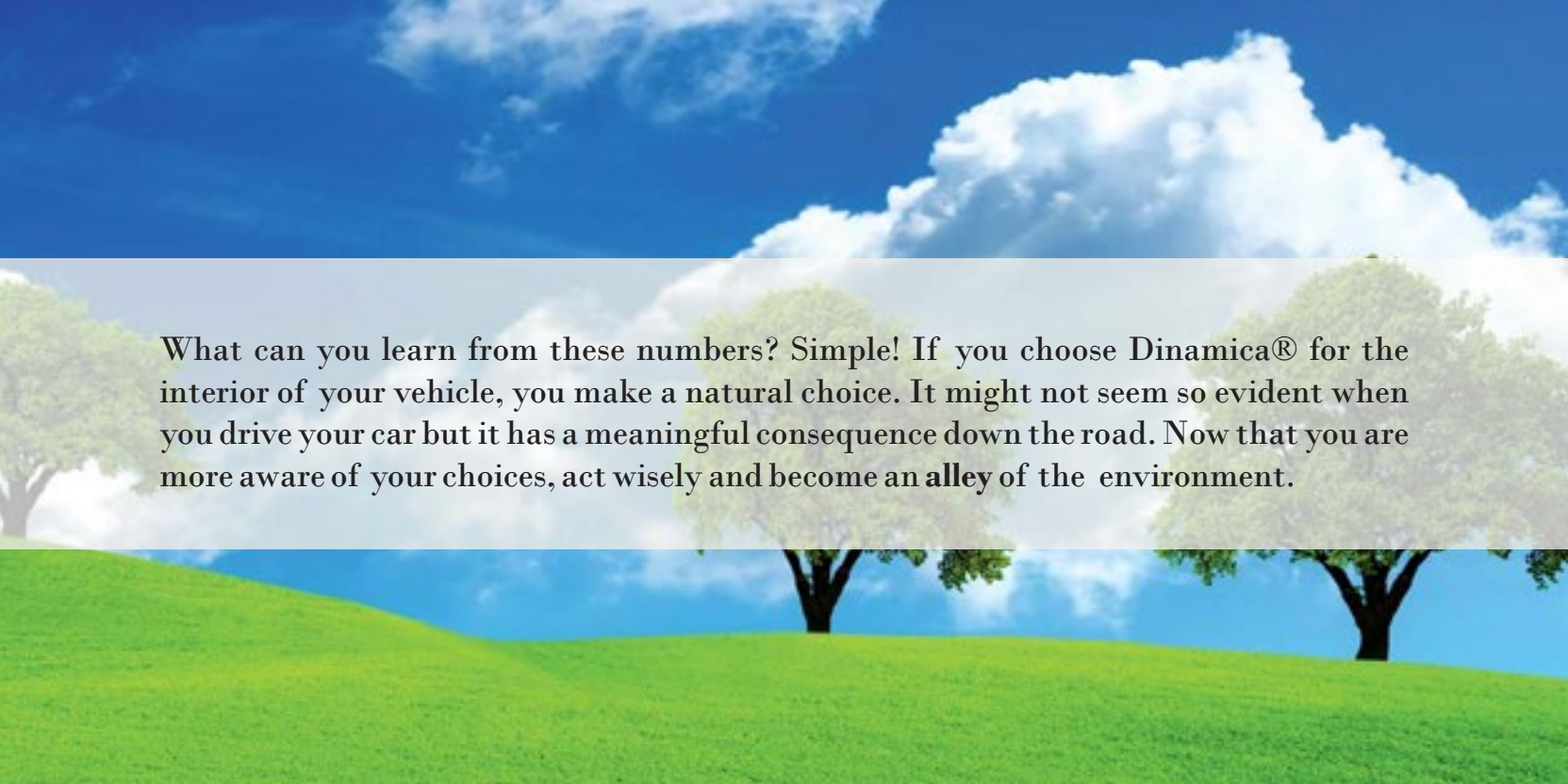
The **70%** of Dinamica® is made of recycled polyester. In **1** yard of our suede there are **300** g of recycled polyester equivalent to the amount of polyester of **20** plastic bottles.



In **1** year, MIKO produces almost **660.000** yards of Dinamica® which is the corresponding surface of **88** regular football fields. In one year in the United States, people buy an estimated **29.8 billion** plastic bottles. **1.5 million** plastic bottles are recycled each year for the production of Dinamica® which is the **0,05%** amount of plastic bottles generated in the States.



Recycling the polyester from plastic bottles means reducing the resource of energy consumption by the **64%** and the emission of CO<sub>2</sub> in the atmosphere by the **60%** compared to the regular process of making polyester from petroleum. In other words, it would be the same saving proportion as you switched off your TV and stopped using your car almost **4** days per week.



What can you learn from these numbers? Simple! If you choose Dinamica® for the interior of your vehicle, you make a natural choice. It might not seem so evident when you drive your car but it has a meaningful consequence down the road. Now that you are more aware of your choices, act wisely and become an **alley** of the environment.

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